



# Nemasket Week

Really simple, really affordable newspaper advertising

## Weekly (per ad) rates

2024 Nemasket Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Nemasket)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$295	\$250	\$200	\$175
Back Page (color only)	\$745	\$625	\$510	\$450
Full Page Inside (color)	\$605	\$500	\$415	\$360
Full Page Inside (b&w)	\$450	\$385	\$310	\$270
Half Page (color)	\$375	\$310	\$250	\$220
Half Page (b&w)	\$275	\$230	\$185	\$160
Quarter Page (color)	\$220	\$185	\$145	\$125
Quarter Page (b&w)	\$165	\$135	\$115	\$100
Eighth Page (color)	\$140	\$120	\$95	\$85
Eighth Page (b&w)	\$100	\$85	\$65	\$60
The Little Square	\$200 total for first 4 weeks; \$140 for subsequent, sequential 4 weeks in Nemasket Week or simultaneously in Wareham Week, Sippican Week or Dartmouth Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

**4 + Pack:**  
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

**12 weeks continuous:**  
Ads of the same type/size, running consecutively. Content may vary.

**Online Affiliates** always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

## Ad Sizes

1/4 Page Vertical  
2.375" x 10.5"

Half Page Vertical  
5.125" x 10.5"

Half Page Horizontal  
10.5" x 5.125"

Full Page  
10.5" x 10.5"

1/8 Page Vertical  
2.375" x 5.125"

Quarter Page Square  
5.125" x 5.125"

Quarter Page Horizontal  
10.5" x 2.375"

Little Square  
2.375" x 2.375"

Eighth Page Horizontal  
5.125" x 2.375"

Front Page Strip 10.5" x 1"