



# Wareham Week

Really simple, really affordable newspaper advertising

## Weekly (per ad) rates

2023 Wareham Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Wareham)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$310	\$255	\$205	\$180
Back Page (color only)	\$785	\$655	\$525	\$465
Full Page Inside (color)	\$635	\$525	\$425	\$375
Full Page Inside (b&w)	\$475	\$405	\$320	\$285
Half Page (color)	\$395	\$320	\$265	\$235
Half Page (b&w)	\$290	\$245	\$195	\$170
Quarter Page (color)	\$230	\$195	\$155	\$135
Quarter Page (b&w)	\$175	\$145	\$125	\$105
Eighth Page (color)	\$150	\$130	\$100	\$90
Eighth Page (b&w)	\$105	\$90	\$70	\$65
The Little Square	\$195 total for first 4 weeks; \$135 for subsequent, sequential 4 weeks in Wareham Week or simultaneously in Sippican Week, Dartmouth Week or Nemasquet Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

**4 + Pack:**  
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

**12 weeks continuous:**  
Ads of the same type/size, running consecutively. Content may vary.

**Online Affiliates** always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

## Ad Sizes

1/4 Page Vertical  
2.375" x 10.5"

Half Page Vertical  
5.125" x 10.5"

Half Page Horizontal  
10.5" x 5.125"

Full Page  
10.5" x 10.5"

1/8 Page Vertical  
2.375" x 5.125"

Quarter Page Square  
5.125" x 5.125"

Quarter Page Horizontal  
10.5" x 2.375"

Little Square  
2.375" x 2.375"

Eighth Page Horizontal  
5.125" x 2.375"

Front Page Strip 10.5" x 1"