



Wareham Week

Really simple, really affordable newspaper advertising

Weekly (per ad) rates

2026 Wareham Week rates -- per week				
	Individual	4+ Pack	12 weeks continuous (just Wareham)	12 weeks continuous (part of multi-paper buy)
Front Page Strip	\$330	\$275	\$225	\$200
Back Page (color only)	\$835	\$700	\$565	\$500
Full Page Inside (color)	\$675	\$565	\$455	\$405
Full Page Inside (b&W)	\$505	\$430	\$340	\$305
Half Page (color)	\$425	\$340	\$285	\$255
Half Page (b&w)	\$310	\$265	\$215	\$185
Quarter Page (color)	\$250	\$210	\$165	\$145
Quarter Page (b&w)	\$190	\$155	\$135	\$115
Eighth Page (color)	\$160	\$140	\$110	\$100
Eighth Page (b&w)	\$120	\$100	\$80	\$75
The Little Square	\$215 total for first 4 weeks; \$150 for subsequent, sequential 4 weeks in Wareham Week or simultaneously in Sippican Week, Dartmouth Week or Nemasquet Week			

Deadline to schedule ads for each Thursday's edition is 5pm of the Friday prior to publication

4 + Pack:
Four or more ads of the same type, scheduled at the time of purchase. Ads do not have to run consecutively

12 weeks continuous:
Ads of the same type/size, running consecutively. Content may vary.

Online Affiliates always get a \$15 discount on any week's total print advertising at the 1/8 page size or larger. See description of Affiliate Membership for more information

Ad Sizes

1/4 Page Vertical
2.375" x 10.5"

Half Page Vertical
5.125" x 10.5"

Half Page Horizontal
10.5" x 5.125"

Full Page
10.5" x 10.5"

1/8 Page Vertical
2.375" x 5.125"

Quarter Page Square
5.125" x 5.125"

Quarter Page Horizontal
10.5" x 2.375"

Little Square
2.375" x 2.375"

Eighth Page Horizontal
5.125" x 2.375"

Front Page Strip 10.5" x 1"